



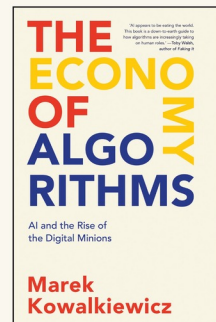
PROFESSOR OF DIGITAL ECONOMY · KEYNOTE SPEAKER

# PROF. MAREK KOWALKIEWICZ

Professor & Chair in Digital Economy, QUT Business School

AI, algorithms, and the organisations that run on them — evidence over hype, with live demos on stage.

Marek Kowalkiewicz is Professor and Chair in Digital Economy at QUT Business School, and one of Thinkers360's Top 100 Global AI Thought Leaders. He is the author of *The Economy of Algorithms: AI and the Rise of the Digital Minions*, winner of the 2024 Australian Business Book Award (Technology). Marek has led global innovation teams in Silicon Valley, founded SAP's Machine Learning Lab in Singapore, and held research roles at Microsoft Research Asia.



The Economy of Algorithms (2024)



WATCH MAREK ON STAGE

[profmarek.com/#speaking](https://profmarek.com/#speaking)  
[youtu.be/vHJGjIzipJc](https://youtu.be/vHJGjIzipJc)

■ Thinkers360 Top 100 Global AI Thought Leader

■ TEDx speaker · SXSW London · Davos AI House

■ Author, *The Economy of Algorithms* — 2024 Australian Business Book Award (Technology)



FOR EVENT ORGANISERS

## Signature talks

### 01 Digital Minions

The signature keynote, drawn from Marek's award-winning book. Algorithms behave less like software and more like minions — endlessly willing, occasionally catastrophic. Learn to tell genuine capability from vendor theatre.

### 02 Half Your Job Was Never Your Job

Which parts of your job should you hand to AI, which should you defend, and which should you reinvent entirely? A simple, uncomfortable, oddly liberating framework: Drop, Defend, Elevate, Reinvent.

### 03 Your Next Customer Is a Bot

Software is already buying, selling, and hiring. What agents can do commercially today — with dated, documented examples — and why somebody needs to own agent sprawl before it owns them.

*Also on stage: **Confidently Wrong** — for executive teams and risk & assurance audiences · **Algorithmic Leadership** — for boards and senior leadership forums. Detailed abstracts of every talk: [profmarek.com/#speaking](https://profmarek.com/#speaking)*

#### FORMATS

Keynotes 20–90 min · workshops  
up to two days · board briefings ·  
panel moderation

#### LANGUAGES

English and Polish — full keynotes in  
both

#### AUDIENCES

Up to 10,000 · boards, government,  
technical and all-staff rooms

#### BASE

Brisbane, Australia · travels  
worldwide · virtual delivery

*Marek builds with AI — not just talks about it. Live demos and live builds on stage, on request.*

#### FLAGSHIP STAGES

**SXSW (Austin · Sydney · London) · TEDx · Davos (WEF week)**

#### RECENT CLIENTS & EVENT HOSTS

**AWS Imagine**

**Singularity University**

**Santander Polska**

**Australian Government Legal Conference**

**AICD QLD Fellows**

**TechnologyOne**

“

*Marek both terrified and inspired our delegates! A refreshing change from the usual ‘opinion’ expert — he is the real deal, and held a full room in thrall for a full hour. Highly, highly recommended.*

Conference organiser  
QCPPA “Breaking Boundaries for Tomorrow”

“

*I was absolutely hooked on every minute of your presentation and have told all my friends about alien intelligence! I will definitely approach how I use and develop AI tools in a different way now.*

Audience member  
Cisco keynote

#### ■ BOOK MAREK

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